

PRIVACY POLICY

Your privacy is important to us. We respect your privacy and are committed to maintaining the privacy and confidentiality of personal data we collect. To better protect your privacy, we provide this notice explaining our online information practices and the choices you can make about the information you provide to us.

This privacy policy has been adopted by and discloses the privacy practices for Advanced Emissions Solutions, Inc. (“ADES”) and its family of subsidiary companies, such as ADA-ES, Inc. and ADA Carbon Solutions, LLC (together, “ADA”) and CarbPure Technologies, LLC (“CarbPure”), to demonstrate our commitment to your privacy and the protection of your personal information. It describes what information is collected, how it will be used and protected, and how you can make changes or stop receiving communications from us. By visiting ADES and CarbPure and ADA websites or otherwise providing your personal information to ADES, CarbPure or ADA via any other means, you are accepting and consenting to the practices described in this Privacy Policy. This includes all visitors to our website and subscribers to our blog or investor relations list.

From time to time we may make changes to this Privacy Policy so we encourage you to check back and review it regularly. We appreciate your interest in us and hope to make your on-line experience enjoyable and secure.

Collection of Information

We only have access to and collect the personal information you voluntarily provide to us via email, electronic sites such as our websites and blogs, telephone, or other direct contact from you. This means information that tells us something about who you are, such as name, job title, company name, phone number, email address, or mailing address that would identify you or enable someone to contact you. We only obtain this personal information when you choose to provide it to us. In addition, email distribution and information gathered via email is in compliance with the privacy policy and guidelines of the email distribution service. If the information we have about you is inaccurate, you can either contact us any time at info@carbpure.com and ask us to delete or change it, or follow the links on any communication you receive from us to change your information.

Reporting information collected and compiled by us or the email distribution services that we use includes summaries of email open rates, click through rates, bounce rates and other summary information. Summaries also report which email addresses open, click through, or bounce. We may observe such summary reports and, from time to time, provide you with information in accordance with usage policy below.

Cookies

This website uses automated technical means to collect information about all website visitors, for example by use of cookies, to track and facilitate navigation and to protect ADES, CarbPure and ADA content. We do collect site traffic data for analytical purposes. This data may contain your IP address and/or other information supplied to our website from your local computer. These cookies do not track your personal information or your url. We are the sole owner of the information collected on our sites, including any metadata. We do not customize your viewing experience of our website through cookies.

If you arrive at our website by clicking an advertisement, a search engine result, an unsponsored link from another website, or a link in an email, we may capture information that tracks your visit from that source, to the extent we are able to do so. We may also capture information about your computer system, such as your browser type and operating system.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies.

Usage - Why Might We Contact You?

If you have requested information or subscribed to our blogs or other electronic communications, we will periodically contact you. Unless you ask us not to, we may also contact you to tell you about products or services you may be interested in, upcoming events, or changes in the business or industry news that might concern you, based on your specific interest settings, or to ask your opinion about a particular topic.

We use information gathered through cookies, analytics, emails and blog subscriptions to improve the content of our websites and, as specified in blog or other subscriptions, to send information.

How Your Privacy Is Protected

We use appropriate measures, including advanced technology, to protect against unauthorized access, loss, misuse or alteration of data you provide to us. These technology measures may include secure transmission, such as encryption, limiting access to employees who need the information, and physically keeping your personal information in a secure environment.

Sharing Of Your Information

Unless you have provided your permission, or we are ordered by a court of law, only our family of companies and our affiliated representatives and service providers acting on our behalf will have access to your personal information. We do not sell, rent, or give out your email address or personal information to anyone. And you can choose to stop hearing from us at any time.

You Can Opt Out At Any Time

Each direct electronic communication sent by us contains a very easy and automated way for you to “unsubscribe” or stop receiving messages from us in the future, or to change your specific interest settings or personal information. If you would like to do this, simply follow the links and instructions provided on the communications you receive.

If you have received unwanted, unsolicited communication sent by us or purporting to be sent by us, please forward a copy of that communication with your comments to info@carbpure.com for review.

Links

As you navigate our electronic sites, you may click to sites of affiliated companies or business partners who may have their own privacy policies. Our sites may also contain links to unrelated third party sites. Please be aware that we are providing the links as a convenience to you and we are not responsible for

the content or privacy practices of such other sites. We encourage you to be aware when you leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Privacy Policy Changes

This policy was last updated on March, 18 2020.

Children Under the Age of 13

Our Site is not intended for children under 13 years of age. We do not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information on the Site or on or through any of its features, register on the Site, or provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or user name you may use. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us at info@carbpure.com.

Contact Us

If you would like to update your information, or feel that we are not abiding by this privacy policy, please contact us at info@carbpure.com .